

YARN magazine

BRIDPORT
LYME REGIS
BEAMINSTER
AXMINSTER
S. SOMERSET

MEDIA
PACK

67,000
READERS
IN PRINT
AND ONLINE

ADS
FROM ONLY
£30

*Popularly acclaimed as
the best free monthly
magazine serving
West Dorset, East Devon
and South Somerset.*

CELEBRATING LIFE IN THE BRIDPORT, LYME REGIS,
AXMINSTER AND SOUTH SOMERSET AREA



*The Yarn is a new, independent magazine celebrating life in
Bridport, Lyme Regis, Axminster and South Somerset*

PRAISE FOR THE YARN

“I JUST PICKED UP MY FIRST COPY OF THE MAGAZINE AND IT IS EXCELLENT. I READ IT FROM COVER TO COVER AND THOROUGHLY ENJOYED IT. THE JOURNALISTIC STYLE IS JUST RIGHT AND THE LAYOUT AND PHOTOGRAPHY VERY APPEALING. KEEP UP THE GOOD WORK.”

“I WOULD LIKE TO COMPLIMENT YOU ON YOUR NEW YARN MAGAZINE. I FOUND THE ARTICLES VERY INTERESTING AND INFORMATIVE.”

“I've just seen the new Yarn magazine. I come from just outside Axminster - picked it up at the station going up to London. It is great! Loved it. Well done.”

“Well done excellent mag.”

“I AM VERY IMPRESSED WITH YOUR NEW PUBLICATION. AS A PROUD LOCAL RESIDENT I THINK IT'S FANTASTIC FOR PROMOTING ALL THAT IS GREAT ABOUT THIS PART OF THE WORLD!”

Yarn Magazine attracts more attention from readers than any other local publication in the area.

ADVERT RATES

BOOK ONLINE IN 5 MINUTES!
WWW.YARNMAGAZINE.CO.UK/ADS

FULL
£350

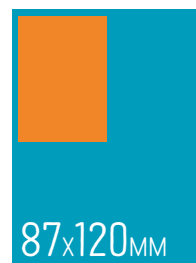
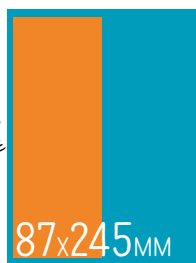
HALF
£210

QUARTER
£125

INSIDE COVERS
£420

BACK COVER
£450

180x245MM



Discounts

Block book your ads in advance and receive the following discounts:



15,000 COPIES DISTRIBUTED IN THE LOCAL AREA

PAYMENT TERMS

All advertisements must be paid for in full at the time of booking unless credit has been agreed. The price shall be the amount fixed by our published rate card on the date of acceptance of the order, plus VAT where applicable.

CONTENTS

Advertisers are responsible for ensuring their advertisements comply with all applicable legislation, regulations and codes of practice. We reserve the right to reject any advertisement, or to require changes to it for any reason.

DISCOUNTS

Series discounts apply to pre-paid orders only.

CANCELLATION

We will notify advertisers of the latest date for cancellations for each issue (the "booking deadline"). Cancellations must be received in writing before the relevant booking deadline.

ARTWORK FORMAT

Please supply material as high-res, flattened PDFs or 300 DPI jpegs at the size required. We do not accept responsibility for the quality of reproduction of ads using artwork supplied.

COMPLAINTS

Any complaints from advertisers regarding advertisements must be made in writing within one month of publication.

See www.yarnmagazine.co.uk for full terms and conditions

YARN magazine



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YARNMAGAZINE.CO.UK



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 'YARN MAGAZINE'

 @YARNMAG



**WE ALSO RUN THE BRIDPORT
NOTICE FACEBOOK PAGE**



VAT REG: 201668431 * COMPANY NUMBER: 09339299